

The CTFC is a research centre affiliated with the Generalitat de Catalunya (the Catalan government), and it is related to it through the Ministry responsible for forest issues.

CTFC is a CERCA centre and is accredited as a TECNIO agent by Government (públic Technology developer).

It has been granted a 'Human Resources Excellence in Research' award by the European Commission, recognizing CTFC as a European research institution that fosters an attractive and motivating work environment.

# Business and Market Solutions Manager – Forestry Hub of Catalonia

Reference: 24-06-00031

The Forest Science and Technology Centre of Catalonia (CTFC), located in Solsona (Pre-Pyrenees, 120 km from Barcelona), Spain, employs app. 160 staff, produces >120 scientific articles annually and has a turnover of app. 7 Mil. €/year. Further institutional information is available at: www.ctfc.cat/en.

CTFC's research activity is organised around three programs: 1) Multifunctional Forest Management; 2) Landscape Dynamics and Biodiversity; 3) Bioeconomy and Governance. A Project Promotion Office (PPO) gives support to all the researchers and technicians in managing projects.

The Forestry Hub of Catalonia aims to promote research and training in the field of sustainable forest management and the bioeconomy, enhancing the competitiveness and dynamism of the sector, and establishing public-private partnerships to accelerate changes. With the primary objective of supporting the transition towards a circular bioeconomy, the Forestry Hub (3.900 m2 plot) will become an exemplary facility in terms of materials and circularity, encompassing four laboratories: wood construction and furniture; green chemistry; aromatic plants and mycology.

## TERMS OF THE APPOINTMENT

- This contract starts in July 2024.
- It is a full-time position.
- The candidate will be based at CTFC in Solsona (NE Spain).
- The Business and Market Solutions Manager will be responsible for coordinating and developing the Forestry Hub of Catalonia.
- The Business and Market Solutions Manager will be organically integrated into the Direction Board.
- Their CTFC labour category will correspond to Programme Manager, and the annual gross salary will be adjusted to the envisaged role and commensurate with the specific profile of the selected candidate (qualifications and experience).



## Key responsibilities will include:

- Positioning the Forestry Hub of Catalonia as a reference facility in Southern Europe in terms of forest bioeconomy.
- Developing and identifying RD+I opportunities and challenges related to the forest bioeconomy acceleration.
- Developing sustainable market solutions and innovative Business Models in line with the main objectives of the Forestry Hub of Catalonia.
- Creating startup companies through private entrepreneurship.
- Developing a public-private framework for market upscaling (tailored growth; climate impact; financial support; knowledge sharing).
- Analysing market trends, potential users, and financial and environmental sustainability.
- Advancing product certification: IPR registration, EU trademarks, industrial properties (patents, utility models, industrial designs, among others).
- Providing practical training for architects, building engineers, wood construction fitters, and qualified industrial installation personnel.
- Identifying the sector of application, patents and/or other forms of intellectual property rights exploitation, and the necessary steps for ready-to-market outcomes.
- Supporting internal and external communication of the project.
- Supporting other forest related activities.

### **REQUIREMENTS**

- PhD (highly appreciated) or master's degree in forest engineering, building engineering, architecture, business administration or related suitable discipline for the position.
- Working and research experience in wood construction, furniture, and industrial prototypes.
- Experience in research and support for companies: innovation, prototyping, new products, and scaling manufacturing markets.
- Experience in managing international and national demonstration projects, initiatives, and networking.
- Knowledge of product certification.
- Experience and ability in managing a team, teamwork.
- Strong communication skills, writing, and reporting skills.
- Ability to engage with the public and private sector.
- Readiness to work in multidisciplinary teams in multicultural environments. Readiness to quickly integrate into an established team.
- Proficiency in English and advance knowledge of Spanish, both spoken and written. Catalan is an asset.
- Capacity to work under pressure, adaptability to different type of tasks and flexibility.
   Proactive and independent worker.
- Analytical skills in gathering and interpreting information. Attention to detail.
- Experience with Microsoft Office, AutoCAD, Photoshop, Sketchup and another related operating system.



CTFC guarantees an open, transparent, and merit-based recruitment process (OTM-R) to all registered candidacies, thereby avoiding any bias related to gender, origin, age, ideology, or other circumstances that could be discriminatory. Integration policy: Candidates who have a recognized disability and accredited equal to or greater than 33%, will be prioritized, provided that the disability is compatible with the proper performance of the job

### **SELECTION PROCESS AND CRITERIA**

The selection process is overseen by the Human Resources Department of CTFC. This process consists of the following stages:

- 1. Admission of candidates: applicants must submit a curriculum vitae, and a letter of intent addressed to <a href="mailto:borsa.treball@ctfc.cat">borsa.treball@ctfc.cat</a>, until 8 July, 2024, indicating the reference code of the offer. All applications will be treated confidentially.
- 2. Pre-selection: verification of compliance with the minimum requirements of the offer.
- 3. **Selection (July 2024):** assessment of the preselected candidates.
- 4. Final decision: Upon finding the suitable person, the election will be formally communicated to them, and the identification of the chosen individual will be published in the CTFC job openings section.

For further information: <a href="mailto:borsa.treball@ctfc.cat">borsa.treball@ctfc.cat</a>

Indicative Calendar	
20 working days	Publication and dissemination of the job offer:
	CTFC website, SOC Office and other
	dissemination channels.
Next 2 working days	Preselection: determination of compliance with the minimum requirements of the offer.  Evaluation of the pre-selected candidacies,
	through a score based on objective criteria, and
	suitable pre-selected CVs are forwaded to the
	Selection Committee for review .
	Sending informative mail to CVs not suitable to
	continue in the process.
Next 2 working days	Selection committee celebration: Interview with
	the selected suitable candidates.
	Selection Committee Minutes with the selected
	candidate and the reasons for the selection.
	Publication in the CTFC job board of the
	resolution identifying the elected person.
	Sending informational Mail to suitable CVs
	interviewed not selected.
Next 1 working day	Sending to Human Resources the official
,	documentation necessary to process the
	employment contract, and coordination with the
	start date of the contract.
July-september 2024 (approximately)	Start of the contract.